



**CHITTAGONG
INDEPENDENT
UNIVERSITY**
UGC & Govt. Approved



GO GLOBAL WITH **CIU BBA**

OUR STRENGTHS



**HIGHLY QUALIFIED
FACULTY MEMBERS**



**RESEARCH AND
PUBLICATIONS**



**STRONG INDUSTRY
COLLABORATIONS**



**SOFT SKILLS
LAB**



**LIVE IN FIELD
EXPERIENCE (LFE)**

OUR DEPARTMENTS

- **ACCOUNTING**
- **FINANCE**
- **HUMAN RESOURCES MANAGEMENT**
- **INTERNATIONAL BUSINESS**
- **MARKETING**
- **MANAGEMENT**
- **MANAGEMENT INFORMATION SYSTEMS**

OUR AFFILIATIONS



CIUBS at Chittagong Independent University (CIU) visions to become a “Center of Excellence” in business education and research in Asia. We strive to aid sustainable development by empowering our graduates through holistic and inventive education and conducting regionally relevant and contextual research. Our curriculum is delicately designed to instill the ever-changing graduate attributes to our students in progressing their careers globally while making a momentous social impact through entrepreneurship and innovation.

OUR VISION

To emerge as a "Center of Excellence" in business education and research in Asia.

OUR MISSIONS

- To develop ethical, innovative, and responsible leaders
- To advance knowledge through relevant and contextual research
- To integrate Sustainable Development Goals (SDGs) in all aspects of teaching, learning, and research
- To foster the culture of innovation and entrepreneurship in line with The Fourth Industrial Revolution (IR 4.0)
- To engage with community, alumni, industry, and all other stakeholders

BBA PROGRAM STRUCTURE:

Foundation Courses

- 36 credits

Major Courses

- 23 credits

LFE (Live-in-Field Experience)

- 3 credits

***Duration of BBA Program: 4 years**

Core Courses

- 57 credits

Minor Courses

- 15 credits

Internship/ Research Project

- 6 credits

***Total Credit Hours: 140**

ADMISSION REQUIREMENTS FOR BBA PROGRAM

- Candidates with at least GPA 5 (having minimum GPA 2.5 or 2nd division in both SSC & HSC or in equivalent examinations) or GPA 6 (combined, but score not less than GPA 2 in any individual examination);
- 'O' Level in 5(Five) subjects with minimum GPA 2.50, and 'A' Level in 2(Two) subjects with minimum GPA 2.00;
- International Baccalaureate;
- High School Diploma (must have the equal schema from the education board);
- Others 12 years equivalent degree must have the equal schema from the education board;
- CIUBS welcomes international students with special consideration to the students of South Asia. International students are advised to process their applications at least four months prior to the commencement of the program. CIUBS administered admission test may be waived if an international student has satisfactory score in TOEFL or IELTS. Responsibility of getting a visa from Bangladesh consulate lies with the student.

BBA TUITION FEES

Details	Amount (BDT)	Total Amount (BDT)
Admission Fee (Once in 4 years)	15,000/-	= 15,000/-
Activity Fees for semester (Total: 12 Semesters)	5,000 X 12	= 60,000/-
Tuition Fee	4,000 × 140 Credits	= 5, 60,000/-
Total Amount		= 6,35,000/-

SCHOLARSHIPS/FINANCIAL AID *

- **Board Merit Scholarship:** 25%–100% based on SSC & HSC or O/A Level results.
 - **Merit Scholarship:** 25%–100% based on CIU CGPA.
 - **Spouse Discount:** 50% discount for spouses.
 - **Sibling Scholarship:** 50% discount for siblings.
 - **CIU Employee/Dependent Scholarship:** 50% off for CIU employees & their dependents.
 - **Need-Merit Financial Aid:** Based on both need and merit.
 - **Exclusive Scholarship:** 20% Scholarship for Students of Trustee-Owned Educational Institutions.
- *Conditions apply

FEATURES

- The majority of our faculty members are employed full-time having education and training from top institutions from home and abroad; We have faculty members with Ph.D. degrees in every major functional area of business education such as Accounting, Finance, Economics, Human Resource Management (HRM), General Management, Marketing;
- Faculty members publish their research in leading peer-reviewed journals, participate in international conferences and serve on the editorial boards of various national and international journals regularly;
- Most updated curriculum in line with industry demands to foster learning experiences in the areas of communication, ethical reasoning, analytical skills, and use of information technology, multicultural diversity, and reflective thinking;
- An ideal Faculty-Student Ratio of 1:25 is maintained with a view to ensuring high-quality teaching and learning; Extensive use of case methods, and group projects leading to presentations to familiarize the students with the real-world scenario and improve their decision-making, teamwork, and leadership skills;
- Continuous focus on workshops, seminars, and training sessions by renowned academics and practitioners from home and abroad;
- Inclusion of Live-In-Field Experience (LFE) course provides a unique opportunity for the students to have an insight into the rural life, economy, and business that in turn helps students relate business with wider community;
- Soft Skills Lab to enable the students with essential employability skills, and introduce them to more on ground realities;
- CIUBS has a great pool of well-established alumni in the business and corporate world.

CO-CURRICULAR ACTIVITIES

- Business Students' Society (BSS), Independent Marketing Club (IMC), Intrinsic Finance Club (IFC), CIU-HRM Society, CIU Accounting Club are the student-oriented clubs under CIUBS, which organize a wide spectrum of co-curricular activities round the year;
- Corporate Talk, & Connecting C-Suite series to further industry-academia collaborations;
- Cross-border/International tour is organized with a view to introducing the students to a new culture, and expanding their worldview.

CIUBS has amassed a highly qualified team of faculty members, whose academic background and work experience span almost every continent of the globe showing its commitment towards the stakeholders. Our faculty members are highly dedicated and are selected based on academic excellence, research ability, and industry experience.

FULL TIME FACULTY MEMBERS

Dr. Syed Manzur Quader

PhD in Economics (University of Sheffield, UK),
MSc in Financial and Business Economics,
(University of Essex, UK)
Professor & Dean, CIU Business School

Dr. Mir Mohammed Nurul Absar

Post Doctoral (Indian Institute of Management,
University Sains Malaysia), PhD in HRM (CU),
MBA in Management (CU)
Professor of HRM, CIU Business School

Dr. Mohammad Ayub Islam

Post Doctoral (University of Aberdeen, UK),
PhD (CU), M.Com (CU)
Advisor, CIU Business School

Dr. Mohammad Nayeem Abdullah

PhD in Economics (University of Sheffield, UK),
MSc in Finance and Management
(University of Exeter, UK)
Professor, CIU Business School

Dr. Engr. Rashid Ahmed Chowdhury

PhD in International Business (CU),
MBA in Management (USA), BSME (USA)
Professor, CIU Business School

Dr. Emon Kalyan Chowdhury

PhD in Accounting (CU),
MBA in Finance and HRM
(University of Bangalore, India),
MBA in Accounting (CU)
Professor, CIU Business School

Dr. Robaka Shamsheer

PhD in Marketing (DU), MBA in Marketing (DU)
Associate Professor, CIU Business School

Dr. Moslehuddin Chowdhury Khaled

PhD and MPhil in Management (CU),
MBA in Marketing (IBA, DU)
Associate Professor, CIU Business School

Mr. Abu Sohel Mahmood

MBA in Marketing
(University of Canberra, Australia),
GDISM
(University of Central Queensland, Australia)
Assistant Professor, CIU Business School

Mr. Rahat Bari Tooheen

Master in Disaster Management
(BRAC University),
Master of Public Health (IUB)
Assistant Professor, CIU Business School

Mr. Sayeed Hasan

MBA
(University of Texas- Rio Grande Valley, USA)
Assistant Professor, CIU Business School

Mr. Ashikul Mahmud Erfan

MBA (Anglia Ruskin University, UK)
Lecturer, CIU Business School

Ms. Iffat Ishrat Khan

Masters of Development Studies (DU)
Lecturer, CIU Business School

Ms. Tamanna Binte Zaman

MBA (IBA, JU)
Lecturer, CIU Business School

Ms. Umme Humaira

MPA (Monash University, Australia)
Lecturer, CIU Business School

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